



CoachFX™

Case Study – More Choices More Chances

Soccer Success, Glasgow City Council

Project Overview

Soccer Success was developed by Glasgow City Council in conjunction with Rangers and Celtic Football Clubs and a number of local Further Education Colleges.

The scheme is a 29 week alternative education programme with the aim of re engaging 16 - 18 years young people in learning.

Soccer Success develops skills - ICT, communication, basic employability, positive social skills, healthy, active lifestyle - which are transferable into the workplace and opens pathways to other routes for learning.

Playing For Keeps, Glasgow City Council

Project Overview

Glasgow City Council in conjunction with Rangers and Celtic Football Clubs deliver the innovative Playing For Keeps programme

14 – 16 year olds, identified by schools throughout Glasgow, who potentially could fall into the More Choices More Chances (NEET) category on leaving school, are given the opportunity to join the Playing For Keeps programme.

Playing For Keeps develops skills which are transferable into the workplace. Using CoachFX to provide a combination of IT based study and practical coaching skills in a football environment the programme has captured the imagination of the young participants and re engaged them in the learning process.

Kicks n Tricks, Glasgow South West Regeneration Agency

Project Overview

CoachFX software has been loaded onto the computers on the Cre8 van, a mobile interactive IT resource. This van, combined with a mobile football pitch, is used throughout the Glasgow South West area to encourage youths in positive social interaction thus reducing youth crime and anti social behaviour.



This project is a partnership project and has successfully reduced youth crime in the area. Additionally, the young people are improving basic IT and core skills, enjoying positive social interaction, participating in organised football activity and being signposted to other routes for learning.

Other CoachFX Projects

- Integration of the software into the Support Employment Programme through Job Centre Plus and Careers Scotland. This is delivered through Scottish football clubs and coachfx is used in developing IT, communication and presentation skills with the aim of getting young adults into or back to work.
- In conjunction with Careers Scotland, Dundee and Dundee United Football Club Community Section, hard to reach young people are learning core skills, employability, and a pathway to a healthy lifestyle
- South Ayrshire Community Safety Partnership – using the software in projects aimed at prevention and reduction of anti social behaviour.

Some of our users and partners include:

FE Colleges

Local Authorities – informal, formal and alternative education, sports development, social work, and community partnership/safety

Community regeneration agencies

Football clubs at all levels

Health partnerships

Youth groups

Learning initiatives